



UNIVERSITY OF LEEDS

CANDIDATE BRIEF

Lecturer (Assistant Professor)/Associate Professor in Marketing, Leeds University Business School



Salaries

Lecturer (Assistant Professor) Grade 8: £51,753 - £59,966 p.a. (discretionary up to £65,509)

Associate Professor Grade 9: £61,759 - £73,708 p.a. (discretionary up to £82,930)

Reference: BUSMK1007

Location: Main campus

We are open to discussing flexible working arrangements.

**Lecturer (Assistant Professor)/Associate Professor of Marketing
Marketing Department
Leeds University Business School**

Overview of the Role

Are you an academic with a proven ability to conduct high-quality research and teaching in marketing and related fields? Do you have an excellent research record? Are you passionate about delivering an outstanding student experience within a research-intensive Russell Group university?

We are seeking to appoint high-calibre individuals at the Assistant or Associate Professor level who are committed to research excellence and able to contribute to the department's research direction, teaching, and academic management at departmental, faculty, and university levels. Appointees will also be expected to contribute to academic leadership in the field of business, with a particular emphasis on marketing. We welcome applicants specialising in any subfield of marketing (e.g. strategy, consumer behaviour, modelling).

Suitable Grade 9 candidates (Associate Professor level) will demonstrate a track record of publications in journals of distinction such as FT50 journals or 4*-rated journals on Chartered Association of Business Schools Academic Journal Guide (AJG) or leading journals in the field (AJG 4) within marketing or closely related disciplines (e.g. strategic management, entrepreneurship, consumer psychology), together with a robust pipeline of high-quality research projects. For Grade 8 candidates (Lecturer (Assistant Professor) level), particular emphasis will be placed on evidence of a strong and developing research pipeline, including papers at the revise-and-resubmit stage in leading journals.

Leeds University Business School places a strong emphasis on internationally recognised scholarship and research excellence. Successful candidates will be expected to play an active role in further enhancing the scholarly reputation of the Marketing Department.

The Marketing Department at Leeds University Business School is an established and internationally respected centre of excellence in marketing research and teaching. Under the leadership of its professors, the department has made significant advances in research performance and now demonstrates considerable strength and depth across multiple areas of marketing. It is recognised as one of the leading centres for marketing education globally, offering undergraduate and postgraduate degree programmes that combine rigorous academic standards with practical relevance in today's rapidly evolving business environment. Members of the department publish in elite journals in the field. Academic staff deliver cutting-edge,



research-informed teaching by integrating their world-leading research and professional expertise into the classroom.

Main duties and responsibilities

Assistant Professor (Grade 8)

- Contribute actively to research, innovation and impact at national and international levels;
- Publish high-quality research of international standing and develop a strong research trajectory;
- Contribute to collaborative research activity within the Department, School and beyond;
- Apply for research funding, individually and collaboratively, to support research activity;
- Deliver high-quality research-led teaching across undergraduate and postgraduate programmes;
- Provide academic guidance and supervision to students, including PhD supervision as appropriate to career stage;
- Contribute to module design, review and quality assurance processes;
- Contribute to student recruitment, personal tutoring and student support activities;
- Engage in Departmental, School and Faculty initiatives and administrative processes;
- Develop experience in leadership and academic management appropriate to career stage.

Associate Professor (Grade 9)

- Lead and shape research, innovation and impact at national and international levels;
- Maintain a sustained record of high-quality publications (e.g., FT50, AJG 4*/4) and provide research leadership;
- Drive collaborative and interdisciplinary research activity within and beyond the University, while maintaining recognition and an external profile as an authority in your field
- Apply for research funding to underpin major research programmes and initiatives;
- Deliver high-quality research-led teaching and contribute to programme development;
- Provide high-quality postgraduate supervision and actively attract research students;
- Lead module, programme or curriculum development as appropriate;
- Represent the University externally through research networks, partnerships and funding links;



- Lead or manage major initiatives and contribute to academic leadership which facilitates School, Faculty or University performance or business as required;
- Contribute to recruitment, mentoring and strategic academic management and development of staff.

These duties provide a framework for the role and should not be regarded as exhaustive. Other reasonable duties may be required, consistent with the grade of the post.

Qualifications and skills

Assistant Professor (Grade 8)

Essential

- A PhD in Marketing or a closely related discipline, or close to completion;
- Evidence of a developing programme of high-quality research, including manuscripts under review or at revise-and-resubmit stage in leading journals (AJG 4/4*);
- Demonstrated potential to publish in internationally recognised journals;
- Ability to contribute to collaborative research projects;
- Experience of teaching Marketing or a related subject at undergraduate and/or postgraduate level;
- Commitment to research-led teaching and enhancing the student experience;
- Ability to supervise research students appropriate to career stage;
- Strong communication and interpersonal skills;
- Ability to contribute to academic administration and management appropriate to career stage.

Desirable

- Publications in refereed journals meeting international standards of excellence;
- HEA Fellowship or equivalent teaching qualification;
- Experience of dissertation supervision;
- Experience of contributing to module or programme development;
- Evidence of engagement with marketing practitioners to support research.

Associate Professor (Grade 9)

Essential

- A PhD in Marketing or a closely related discipline;
- A sustained record of high-quality publications in internationally recognised journals, including elite journals (AJG 4* / FT50);
- An established and clearly articulated research agenda supported by a strong pipeline of high-quality projects;
- Evidence of research leadership, including leading major projects;
- You have played a clearly identified role in obtaining the resources to successfully undertake significant research projects.



- An international research profile that complements and enhances the Department's strengths;
- Significant experience of teaching effectively at undergraduate and postgraduate levels;
- Experience of developing innovative teaching approaches and materials;
- Experience of supervising PhD students and mentoring junior colleagues;
- Evidence of external engagement and the ability to build research partnerships;
- Demonstrated ability to contribute to academic leadership and management, including managing resources and/or staff.
- Outstanding communication, team working, networking and profile-raising skills to operate effectively within the role;

Desirable

- HEA Fellowship or equivalent teaching qualification;
- Experience of programme or curriculum leadership;
- Evidence of contribution to School-level teaching policy or strategic initiatives;
- Evidence of securing grant funding with the potential to obtain further external funding in the future;
- Senior academic or administrative leadership experience.

How to apply

You can apply for this role online. More guidance can be found on our [How to Apply](#) information page. Applications should be submitted by 23.59 (UK time) on the advertised closing date.

Your application should include:

- A copy of your curriculum vitae.
- Covering letter - we ask that candidates state in a cover letter how they see themselves adding to the teaching and research of the Department including an outline of short- and medium-term research plans and current work in progress.
- Examples of outputs - All applicants should also submit two outputs (ones under submission or at an advanced stage of development) as part of the application process.

Contact information

To explore the post further or for any queries you may have, please contact:

Professor Josko Brakus, Head of Department

Email: J.Brakus@leeds.ac.uk

or

Professor Aristeidis Theotokis, Departmental Director of Research



Email: A.Theotokis@leeds.ac.uk

Or

Professor Stavroula Spyropoulou, Departmental Director of Post-Graduate Researchers

Email: S.Spyropoulou@leeds.ac.uk

Additional information

Find out more about [Leeds University Business School](#) and our [Marketing Department](#).

Working at Leeds

We are a campus-based community and regular interaction with campus is an expectation of all roles in line with academic and service needs and the requirements of the role. We are also open to discussing flexible working arrangements. To find out more about the benefits of working at the University and what it is like to live and work in the Leeds area visit our Working at Leeds information page.

Our University and School

As an international research-intensive university, we welcome students and staff from all walks of life. We foster an inclusive environment where all can flourish and prosper, and we are proud of our strong commitment to student education.

At Leeds University Business School we work hard to ensure that our shared University values (collaboration, compassion, inclusivity and integrity) guide all our activities. We are committed to developing our culture so that we are able to work together to deliver our purpose to “make an exceptional impact on the economy, society and the planet”. We aim to do this by pursuing our goals of developing innovative solutions for society and building a community of responsible leaders.

Everyone at the Business School has a part to play in realising this vision - whether you are involved in education, research, external engagement or professional support.

Everyone has skills, knowledge, talent and experience of value - we all have something to offer and we all have a part to play in contributing to collective success. This is at the heart of who we are and how we treat one another. We want all colleagues to feel excited about going to work, to feel valued, to be challenged, to feel

part of something bigger and to have fun along the way. To make this a reality we expect all colleagues to champion our shared values, to help us to strengthen our culture and to contribute to our common purpose.



We are dedicated to diversifying our community and we welcome the unique contributions that individuals can bring, and particularly encourage applications from, but not limited to Black, Asian, people who belong to a minority ethnic community; people who identify as LGBT+; and disabled people. Candidates will always be selected based on merit and ability.

Candidates with disabilities

Information for candidates with disabilities, impairments or health conditions, including requesting alternative formats, can be found on our [Accessibility](#) information page or by getting in touch with us at disclosure@leeds.ac.uk.

Criminal record information

Rehabilitation of Offenders Act 1974

A criminal record check is not required for this position. However, all applicants will be required to declare if they have any 'unspent' criminal offences, including those pending. Any offer of appointment will be, in accordance with our [Criminal Records](#) policy. You can find out more about required checks and declarations in our Criminal Records information page.

Salary Requirements of the Skilled Worker Visa Route

For research and academic posts, we will consider eligibility under the Global Talent visa. For more information, please visit the Government's page, [Apply for the Global Talent visa](#).

